

KinkFest 2026 Sponsorship Code of Conduct

Purpose

This KinkFest 2026 Sponsorship Code of Conduct sets forth the principles and standards that govern the acceptance and continuation of sponsorship relationships. Our organization is committed to aligning with partners who share our values and uphold ethical, social, and environmental responsibility. We reserve the right to decline or terminate sponsorships that may compromise our integrity, mission, or public trust. All sponsors are required to adhere to the [KinkFest Code of Conduct](#), if it is determined by KinkFest management that a sponsor has violated the Code of Conduct, management may elect at their discretion, to terminate the sponsorship relationship. Please read this document to familiarize yourself with our deselection criteria and policies.

Sponsorship Deselection Criteria

A sponsor may be deselected or a sponsorship terminated at any time if the sponsor or any of its representatives, affiliates, or parent companies:

1. Legal Violations

- Is under investigation for or has been convicted of criminal activity that could negatively affect the conference and attendees.
- Is found in breach of regulatory requirements or facing significant legal proceedings that could bring reputational harm to our organization.

2. Ethical Misconduct

- Is involved in unethical practices such as exploitation, discrimination, harassment, or abuse (including within their workforce or supply chain).
- Demonstrates a pattern of misleading advertising or public communication.

3. Conflicting Values

- Engages in activities that contradict our core values or mission (e.g., environmental harm, human rights violations, disinformation campaigns, etc.).
- Has a public record of supporting discriminatory, violent, or extremist ideologies or groups.

4. Environmental or Social Harm

- Has a history of significant environmental damage or causes damage at our host venue or host hotels.

5. Reputational Risk

- Is involved in a controversy or public scandal that could damage our reputation by association.
- Is subject to widespread public backlash or boycott due to their actions, policies, or affiliations.

6. Lack of Transparency

- Refuses to disclose relevant information necessary for evaluating their suitability as a sponsor.
- Provides false or misleading information during the sponsorship process.

7. Conflict of Interest

- Presents a conflict of interest with existing organizational policies.
- Attempts to exert undue influence over our programming, governance, or decision-making.

Right to Review

We reserve the right to review all sponsorships on an ongoing basis. Sponsorship does not imply endorsement of the sponsor's products, services, or values. All sponsorships are subject to final approval and may be declined or discontinued at our sole discretion.

Deselection Procedure

If it is determined by management that a sponsor is under consideration for deselection the following actions will occur:

- The sponsor will be notified in writing of management actions and the reason for the deselection review occurring.
- Management will schedule a meeting with the sponsor to have a conversation regarding reasons for deselection.
- If management determines deselection is necessary prior to January 15th, 2026, the sponsor will be refunded the full amount of the sponsorship.

- If management determines deselection is necessary after January 15th, 2026, a 50% refund will be issued.
- If a deselection occurs, all advertising will be deleted or removed from KinkFest media and socials, including the program.
- Management reserves the right to notify attendees that the sponsorship has been terminated.
- All deselection determinations made by management are final.

All questions regarding this policy may be sent to sponsors@kinkfest.org